



Re: Bloomington Bruins Junior All American Football and Cheer Sponsorship
FEIN #68-0540434

Dear Family, Friends and Business Owners

The Board Members of the Bloomington Bruins Junior All American Youth Football and Cheerleading League are preparing for the 2010 season. Our league is a non-profit organization serving the communities of Bloomington and South Fontana areas. We rely on donations from members of our community, service organization, businesses, friends and family. All donations are tax deductible and greatly appreciated.

The football and cheerleading program is currently soliciting help to assist with our football and cheerleaders expenses. We have registered over 200 children for the upcoming season. The program ages range from (4) to (14) for cheerleaders and (7) to (14) for football players. Our divisions are as follows Jr. Micro, Micro, Jr. Pee Wee, Pee Wee and Midget divisions. Some of our expenses include football/cheer equipment such as jerseys, helmets, and pads for football players and pom-poms for the cheerleaders, competition expenses, awards/certificates and first aid supplies.

One of our largest expenses is our annual year-end banquet. This is when we honor our children and the wonderful volunteer staff for their hard work and dedication they have given to the program. Donations and fundraisers throughout the season pay for the award banquets. The banquet is an important event the children look forward to by sharing meals with their teammates and families. All participants receive gifts and awards for their efforts on and off the field.

We would like to thank you in advance for your consideration and would greatly appreciate any donations you or your organization, company or family may be able to make. All checks should be written to Bloomington JAAF with "donation" written in the memo section along with any special instructions for the distribution of funds and mailed to the addresses below.

White sponsor - \$100.00 and up name on Bruins website (please email company logo)
Blue sponsor - \$200.00 and up plaque, name on Bruins website
Gold sponsor - \$400.00 and up plaque, name on Bruins website and announcements at all home games

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Respectfully submitted,

Vyvon Steele

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Bloomington Bruins President